

MATERIALS

Customizable, Sustainable and Lightweight!

Consumers are seeking sustainable packaging material alternatives that reduce the environmental impact packaging has on our planet. Opting for paper-based alternatives to plastic is not only a more sustainable packaging choice but is also an extremely versatile packaging solution as our ICS Paper Packaging can be custom designed to create almost any custom shape, size, configuration, decoration and wrap.

At ICS we have a variety of Paper Packaging materials available, such as recycled, virgin or dye-free paper, as well as more speciality paper options.

ICS can custom wrap your pack in the following materials:

1. FSC (Forest Stewardship Council) Certified Paper
2. Recycled Paper
3. Speciality Papers and Speciality Foils
4. Fabric Wraps



PAPER STICKS

Paper Sticks are a versatile and sustainable option for Lip, Face or Body stick formulations. At ICS we offer Paper Sticks with **100% Paper** godets for ultimate recyclability, or **Aluminum** and **Plastic** godets for a more premium packaging option. ICS custom designs each Paper Stick to suit your formulations and brand style, ranging from different sizes, recyclability and design options.



Featuring our **100% FSC Paper Push-Up Sticks.**

Once your formulation is all used up you can simply recycle your whole pack! Available in custom sizes and styles.



PAPER POTS

Paper Pots are a fun, tactile and sustainable option for various Eye, Lip, Face or Body formulations. Versatile and handy to use, our Paper Pots come in different shapes and sizes, as well as various configurations, from stacking design, to built-in applicator compartment design. We will work with you to custom design your Paper Pots to suit your brand. We also provide a variety of puffs, sponges and applicators to compliment your chosen formulation.

Featuring our 100% FSC Stackable Paper Pots! Available in various sizes, our stackable paper pots are a fun and playful packaging option for multiple formula products.

Featuring our 100% FSC Stackable Paper Pots. Created with a flushfit, friction design, our Paper Pots can be stacked on the top or base of each Pot, no screw-on mechanism needed. Mix and match to create your favorite makeup looks on-the-go. Once your formulation is all used up you can simply recycle your whole pack!



PAPER COMPACTS & PALETTES

Want to level up your sustainable game?

Our ICS Paper Compacts and Palettes are made of 100% recyclable, FSC Paper and can be designed without mirrors or magnets. Mirrors and Magnets need to be removed before recycling, so our ICS Compacts and Palettes can use elastic straps that can be more easily removed to keep your palettes neat and tightly shut for a better beauty palette. Once all your formulation is all used up you can remove the aluminum pans, cut off the elastic band and completely recycle your Compact or Palette. Our ICS Compacts and Palettes are available in various shapes, sizes, configurations, closures and materials, to suit your brand and formulations.

Mirror
Free

Elastic
Strap

Magnet
Free

*Also available in many other shapes, designs and configurations.

REFILLABLE PAPER PACKAGING

Reuse and reduce with our Refillable Paper Packs! Refillable Packaging is another great way to cut down unnecessary waste for the environment and create a more circular ecosystem.

Refillable Packaging not only offers a more sustainable solution to your pack but also adds a fun DIY element for users, allowing them to custom build their own packs depending on their formula preferences.

Featuring our ICS Refillable Paper Lipsticks, Compact and Palette. To refill simply pull out the paper base or godet from the pack once all the formulations used up, then recycle and refill with your new refill insert.



Pull-out
Pans



Pull-out
Pan



SECONDARY PAPER PACKAGING

We also offer a wide variety of Secondary Packaging, Refill Packaging and Sample Packaging options, ranging from PET Window Boxes to FSC and Recycled Paper Carton Boxes. ICS designs each pack configuration to suit your brand.



PAPER PACKAGING ACCESSORIES

Want to put a bit more fun and character into your packs? Add Accessories ! At ICS we have a wide variety of accessories and tools to go with along with your Paper Packaging, contact your ICS Business Development Manager for more information.



Ribbon



Elastic
Strap



Tassel



Makeup Puff



Tweezers & Applicators

