

ICONS | AMERICA

Haircare Showcase





CONTENTS

- 3** Haircare Trends
- 4** Haircare Collection
- 5** Tubes
- 9** Bottles
- 23** Jars
- 28** Patented, Recyclable Pump
- 32** Others



Featured are our most popular products.
Contact us for more options.

Key Haircare Trends

1. **Nearly 50% of consumers surveyed by the NPD Group are willing to spend more on targeted haircare.**
2. **Premiumization and skinification of scalp** – Consumers are:
 - Investing more in at-home beauty routines
 - Incorporating a multi-step haircare routine, hence spending more time and buying more products
 - Buying more specialized products for their hair types and textures such as wavy, curly, and coiled hair
3. **Consumers are increasingly focusing on scalp-health.** We've seen a surge in demand for: scalp treatments, hair growth serums and bond builders. Other top products are formulated to nourish and prevent or repair hair damage like leave-in conditioners.
4. **Top haircare packaging trends** include innovative applicators and pumps and sustainable materials.

ICS-BOT230017 + ICS-PUM210174 (150ml) PET bottle w/
fine mist sprayer (bottle available in 30ml - 300ml)

* Featuring ICONS | RAUXEL Thermal Protection Spray formulation



Haircare Collection

1. ICS-BOT210139 + ICS-PUM210174 (150ml) PET bottle w/ fine mist sprayer
2. ICS-TUB220188 (D30) Round PE tube w/ pump or sprayer
3. ICS-BOT200486 (250ml) PET bottle w/ PP disc cap, 24/410
4. ICS-GLS210071 + ICS-PUM230027 (60ml) Glass bottle w/ recyclable metal-free pump, 24/410





TUBES

- 6** Tubes with Innovative Applicators
- 7** Tubes with Flip Top Caps
- 8** D50 Nozzle Tube

ICONS America tubes are available in 10–60mmD sizes with caps and innovative applicators. Available in several sustainable material options, including mono PP or mono PE, Ocean Plastic, PCR and sugarcane.

Tubes with Innovative Applicators

1. ICS-TUB220155 (D40) PE tube with PP disc cap
2. ICS-TUB210056 (D30) Oval tube with PP comb (orifice at tip)
or
ICS-TUB210050 (D30) Oval tube with PP comb (orifice at base)
3. ICS-TUB220188 (D30) Round PE tube available with pump or sprayer
or
ICS-PUM220063 Lotion pump, 0.22cc dosage, POM Free



Tubes with Flip Top Caps

1. ICS-TUB210172 (D35) Mono material PP 1-piece tube with flip top cap
2. ICS-TUB200230 (D49) PE tube with PP flip top cap
3. ICS-TUB220007 (D35) PE tube with PP flip top cap



D50 Nozzle Tube

1. ICS-TUB220157 (D50) PE nozzle tube with PP cap and 5mmD orifice
2. ICS-SDEV231025 Round scalp scrubber





BOTTLES

- 10** PE Bottles
- 15** PET Bottles with Pumps & Sprayers
- 18** Metal-Free Pump Bottles
- 19** Airless Pump Bottle Family
- 20** Foam Pump Bottles
- 22** PE Bottles with Droppers

ICONS America bottles are available in various materials, shapes and sizes. They also come with innovative applicators, pumps and sprayers.

ICS Exclusive Squeeze PE Bottles

1. ICS-BOT120021 (150ml) ICS exclusive PE bottle with PP flip top cap, 33/400 neck

Featured with 2 passes (left bottle) and 1 pass (middle bottle) silkscreen decoration.

2. ICS-BOT120020 (250ml) ICS exclusive PE bottle with PP flip top cap, 33/400 neck

Available in various % HDPE & LDPE mixes for optimal "squeeziness".



*Featuring ICONS | RAUXEL Purple shampoo, Paraben and sulphate-free.

Straight Shoulder Squeeze PE Bottles

1. ICS-BOT210146 (90ml) PE bottle with PP cap, 24/410
2. ICS-BOT170006 (46ml OFC) ICS exclusive nozzle PE bottle with ABS cap & Hytrel nozzle
3. ICS-BOT220125 (200ml) PE Bottle with PP cap, 24/410 (Available in 150ml)
4. ICS-BOT230049* (250ml) PE Bottle w/PP flip top cap, 24/410
5. ICS-BOT220095* (100ml) PE Bottle with PP cap (also available in 50ml)

* Available with PP nozzle applicator

Available in various % HDPE & LDPE mixes for optimal "squeeziness".



Rounded Shoulder Squeeze PE Bottles

1. ICS-BOT220315* (240ml) PE bottle with PP flip top cap, 24/410
2. ICS-BOT200344* (120ml) PE bottle with PP flip top cap, 24/410
3. ICS-BOT220314 (65ml) PE bottle with PP flip top cap, 20/415

*Available with PP nozzle applicator

Available in various % HDPE & LDPE mixes for optimal "squeeziness".



Rounded Shoulder Squeeze PE Bottles

1. ICS-BOT080490 (60ml) PE bottle with PP disc top cap, 24/410
2. ICS-BOT080510 (360ml) PE bottle with PP disc top cap, 24/415
3. ICS-BOT200179 (600ml) PE bottle with PP disc top cap, 28/410 and 24/415
4. ICS-BOT200181 + ICS-PUM220060 (350ml) PE bottle with pump, 24/410
5. ICS-BOT200061 (250ml) PE bottle with PP disc top cap, 24/410



6. ICS-SDEV231026 Cloud-shaped scalp scrubber

Available in 16 sizes (3ml–1000ml) in various % HDPE & LDPE mixes for optimal “squeeziness”.

Chubby PE Bottles

1. ICS-PUM200246 (250ml) PE bottle, pump with PP actuator & collar, 2cc dosage
2. ICS-PUM200247 (500ml) PE bottle, pump with PP actuator & collar, 4cc dosage



Flush Fit Fine Mist Sprayer Family

Materials Overview: PET bottle, PP overcap, LDPE piston and diptube, POM piston seat, PP inner cap/ collar/ stem, PBT nozzle, steel spring, and PE liner.

1. ICS-BOT220328 (60ml) Fine mist sprayer bottle, 40.5mmD x 110mmH
2. ICS-BOT210141 (80ml) Fine mist sprayer bottle, 40.5mmD x 123mmH
3. ICS-BOT210203 (100ml) Fine mist sprayer bottle, 40.5mmD x 143mmH
4. ICS-BOT220329 (120ml) Fine mist sprayer bottle, 40.5mmD x 165.4mmH



Rounded Shoulder PET Bottles

1. ICS-BOT210096 + ICS-PUM230013
(150ml) PET bottle with nozzle sprayer, 24/410



2. ICS-BOT210154 + ICS-PUM230011
(250ml) PET bottle with trigger sprayer,
24/410 (also available in 30-500ml)

3. ICS-BOT210105 + ICS-ATM200031
(150ml) PET bottle with fine mist sprayer,
24/410 (also available in 50, 100, 120, 180ml)

Straight Shoulder PET Bottles

1. ICS-BOT200527 + ICS-PUM220109 (350ml) PET bottle with mono PP Pump, 28/410
2. ICS-BOT230123 + ICS-PUM220051 (200ml) PET bottle with trigger sprayer, 24/410, 0.25–0.3cc dosage
3. ICS-BOT200485 + ICS-PUM200089 (150ml) PET bottle with multi-dose pump, 24/410, 0.2/0.3/0.5cc dosage
4. ICS-BOT200486 + ICS-PUM220059 (250ml) PET bottle with locking pump, 24/410, 0.5cc dosage
5. ICS-BOT190125 + ICS-ATM200137 (50ml) PET bottle with fine mist sprayer, 18/415, 0.2cc dosage
6. ICS-SDEV231024 Cloud-shaped Scalp Scrubber

Bottles available in sizes 20ml – 700ml.



Mono Pump & Metal-Free Airless Pumps

1. ICS-PUM230007* (30ml) Metal-free airless pump, 0.23cc dosage w/TPE spring
2. ICS-PUM230006* (15ml) Metal-free airless pump, 0.23cc dosage w/TPE spring
3. ICS-PUM230008* (50ml) Metal-free airless pump, 0.23cc dosage w/TPE spring
4. ICS-PUM220111 + ICS-BOT220090 (200ml) Mono PP pump with PET bottle, 24/410 (or 28/410), 1.5cc dosage

* Can add PP PCR in the overcap, actuator, collar and bottle. Available with TPE or silicon spring.



Airless Pump Bottle Family

Mix & match as desired: There are 9 actuator styles available. All bottles have 49.5mmD.

Materials Overview: PP cap, bottle, collar, actuator and overcap. PE piston and metal spring.
PP PCR available in the cap, collar and bottle.

1. ICS-BOT220321 (30ml)
2. ICS-BOT220322 (50ml)
3. ICS-BOT220323 (75ml)
4. ICS-BOT220324 (100ml)
5. ICS-BOT220325 (120ml)
6. ICS-BOT220326 (150ml)
7. ICS-BOT220327 (200ml)



Chubby Foam Pump Bottles

1. ICS-BOT190229 (250ml) Foam pump with PET bottle, PP pump actuator and collar, 40/410
2. ICS-BOT230122 (150ml) Foam pump with PET bottle, PP pump actuator and collar, 40/410
3. ICS-SDEV231026 Cloud-shaped scalp scrubber



Foam Pump Bottles

- 1. ICS-BOT220302 + ICS-PUM220101 (150ml) Foam pump with PET bottle
- 2. ICS-BOT220300 + ICS-PUM220096 (150ml) Foam pump with PET bottle
- 3. ICS-SDEV231026 Cloud-shaped scalp scrubber



Squeeze PE Bottles with Droppers

1. ICS-BOT220312 (15ml)
2. ICS-BOT220313 (50ml)
3. ICS-BOT220242 (80ml) Oval bottle
4. ICS-BOT220130 (30ml)
5. ICS-BOT220257 (50ml) Oval bottle

All available with PE bottle, PETG dropper and PP cap.





*Featuring ICONS | RAUXEL hair mask made with natural ingredients and Australian botanicals

JARS

- 24** Flush-Fit Round Jars
- 25** Flip Top Jars
- 26** Disproportionate Jars
- 27** Refillable Jars

Flush Fit Round Treatment Jars

1. ICS-JAR230030 (300ml) Mono PP jar, PE liner, 98mmD x 79mmH
(Also available in 30, 50, 100, 200ml)
2. ICS-JAR200039 (120ml) PP jar/cap, PE casca seal, 77mmD x 57mmH
(Also available in 5, 10, 15, 20, 30, 40, 50, 60, 100, 150, 200ml)
3. ICS-JAR220098 (250ml) PET jar, PP cap/ casca seal, EPE liner, 92.6mmD x 56mmH (Available in 50, 100, 250ml)
4. ICS-JAR240020 (200ml) Low profile PETG jar, alum cap, 94mmD x 51mmH
(Also available in 30, 50, 60, 80, 100, 120, 150, 250, 300, 400, 500ml)



1

2

3

4

Mono PP Flip Top Jars

1. ICS-JAR210126 (50ml) 65 mmD x 47.3mmH
2. ICS-JAR220096 (60ml) 66mmD x 52mmH
3. ICS-JAR220097 (100ml) 77mmD x 57mmH
4. ICS-JAR220013 (120ml) 76mmD x 61.9mmH
5. ICS-JAR220062 (150ml) 77mmD x 71mmH
6. ICS-JAR220061 (200ml) 92mmD x 70mmH
7. ICS-JAR220151 (250ml) 93mmD x 78mmH
8. ICS-JAR230018 (50ml) 63.8mmD x 27.5mmH

All available with removable PE liner, and screw cap.



Disproportionate Jars

1. ICS-JAR210104 (50ml) Mono PP jar with PE liner, 70mmD x 47mmH
2. ICS-JAR220006 (100ml) Mono PP jar with PE liner, 82mmD x 54.85mmH

Also available in 30ml.



Refillable Jars

1. ICS-JAR210142 (150ml) Mono PP refillable jar, 79mmD x 65.8mmH
2. ICS-JAR210141 (100ml) Mono PP refillable jar, 71mmD x 58mmH

Also available in 200ml.





PATENTED RECYCLABLE METAL-FREE PUMP

- 29** With Glass Bottles
- 30** With Squeeze Bottles
- 31** With PET Bottles

The patented, recyclable, metal-free pump with a 24/410 neck size can be paired with a wide range of plastic and glass packaging.

Patented, Recyclable Metal-Free Pump

- 97% PP pump w/ PET gasket and PE piston & valve
- 0.2cc dosage
- Can add up to 70% PP PCR in actuator and collar
- 24/410 neck size fits a wide range of plastic and glass bottles
- In-mold matte collar and actuator for added sustainability

1. ICS-GLS210071 + ICS-PUM230027 (featured with 60ml Glass Bottle)
2. ICS-BOT200330 + ICS-PUM230027 (featured with 100ml Glass Bottle)



Recyclable, Metal-Free Pump with Squeeze Bottles

1. ICS-BOT220315 (240ml) PE bottle with PP disc cap, 24/410
2. ICS-BOT230016 + ICS-PUM230027 (300ml) PE bottle with recyclable, metal-free pump (also available in 500ml)



Recyclable, Metal-Free Pump with PET Bottles

1. ICS-BOT210055 + ICS-PUM230027 (100ml)
2. ICS-BOT220318 + ICS-PUM230027 (200ml)
3. ICS-BOT200485 + ICS-PUM230027 (150ml)

Featured PET bottle family available in sizes 20ml – 700ml.





OTHERS

- 33** Flip Top Liquid or Powder Bottles
- 34** Droppers
- 35** Nozzles

*Featuring ICONS | RAUXEL repair, organic hair oil formulated with Australian Desert Harvest, Kakadu plum and Saw Palmetto.

Flip Top Liquid or Powder Bottle Family

1. ICS-BOT210206 (100ml) PE Bottle with PP cap, 38.2mmD x 128.4mmH
2. ICS-BOT220001 (30ml) PE Bottle with PP cap, 32.8mmD x 65.5mmH
3. ICS-BOT220005 (150ml) PE Bottle with PP cap, 47.8mmD x 115.58mmH
4. ICS-BOT220003 (120ml) PE Bottle with PP cap, 38mmD x 151mmH
5. ICS-BOT220002 (60ml) PE Bottle with PP cap, 32.8mmD x 109.5mmH

Available in Z sizes (ml): 30, 50, 60, 100, 120, 150, and 200.



ICS Exclusive Boston Round Glass Bottles

1. ICS-BOT200435 + ICS-APB200012 (15ml) ICS Exclusive Boston round glass bottle with dropper, 18/415
2. ICS-BOT200437 + ICS-PUM210239 (30ml) ICS Exclusive Boston round glass bottle with sprayer, 18/415, 0.2cc

Available in 15ml and 30ml with 18/410 and 18/415 neck sizes.
Pair with various droppers, sprayers, pumps or screw caps.



Nozzles

1. ICS-BOT220283 (120ml) PET bottle with PP nozzle, 24/410
2. ICS-BOT230053 (120ml) PE bottle with PP nozzle, 24/410



ICONS | AMERICA

Contact Us

www.icons-america.com
info@iconsbeauty.com

www.ics-world.com
info@ics-world.com



AN ICONS BEAUTY GROUP COMPANY

www.iconsbeautygroup.com